Cleverciti

CleverPortal

INTEGRATED PARKING INTELLIGENCE PLATFORM

The CleverPortal is an integrated parking intelligence platform designed to map, manage, and maximize every aspect of a parking operation from curb to garage.

The CleverPortal securely ingests real-time data from sensors (native & 3rd party), payments, PARCs and APGS and organizes it to provide unparalleled operational insights via it's robust analytics modules and reporting suite.

Complete with an interactive "Live View" map the CleverPortal also offers violation management, revenue management and digital sign management all created to reduce vehicle minutes traveled, increase operational efficiencies and asset utilization.

Curb Management Analytics:
- Digital Mapping & Inventory
- Real Time Occupancy
  - On-Street
  - Lots
  - Garages
- Space Utilization Heatmaps
- Integrated Wayfinding
- EV Availability
- 3rd Party Data Integration
- CDS Enabled

Compliance and Violation Analytics:
- Automated Enforcement Alerts
- Visual Violation Verification
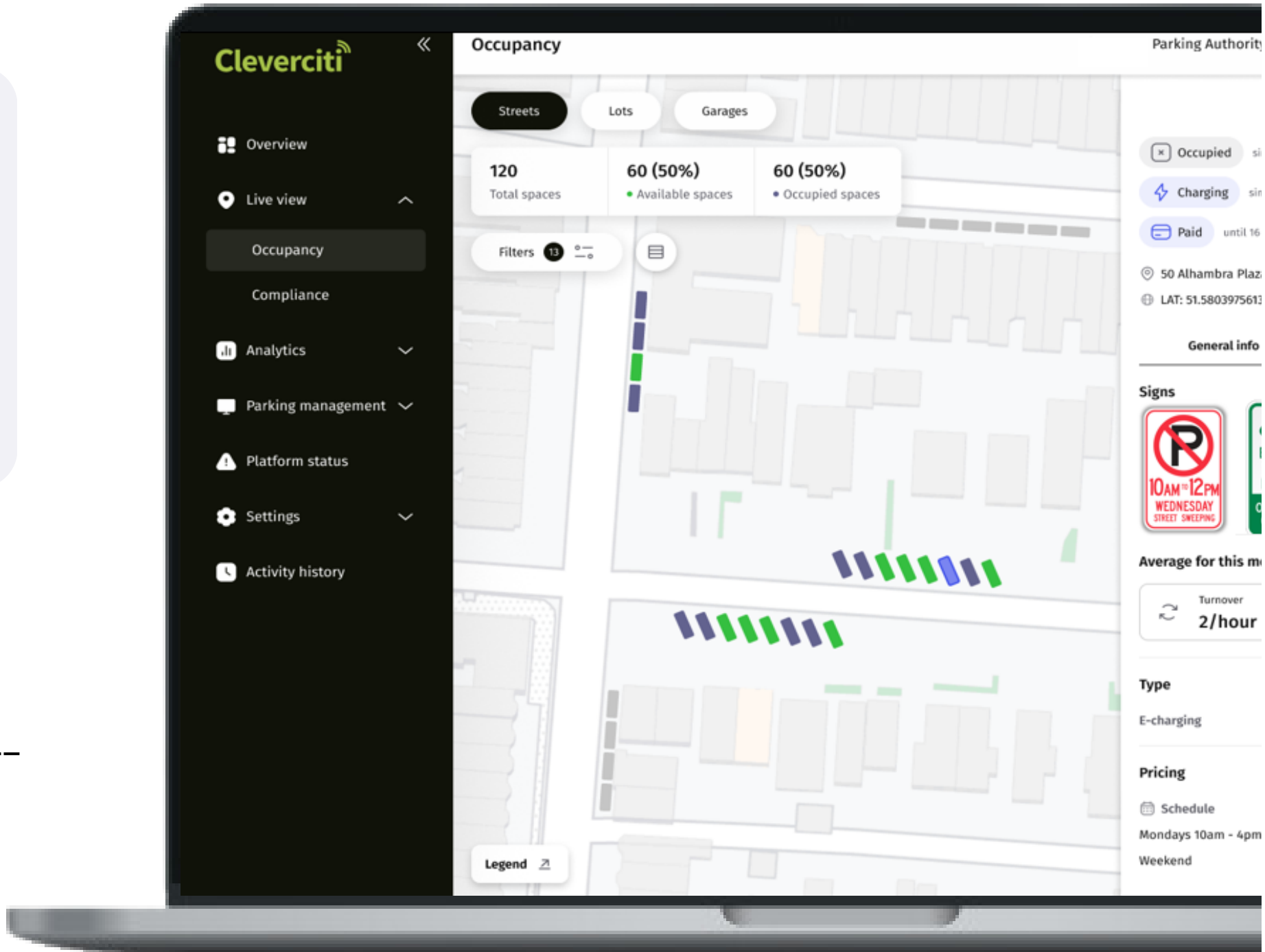- Violation Tracking
- No P.I.I. Collected

Technical Details:
- Cloud hosted solution
- Supports all modern web browers
- Multi -lingual support
- Security permissions

Revenue Analytics:
- Space/Zone Payment Compliance
- Revenue Tracking by Payment Method
- Revenue Mapping
- Revenue Comparison
- CDS Enabled

Modules	Smart	Brilliant	Clever	Genius
Digital Curb Inventory				
Map of the Curb including each Parking Space/Zone/No-Parking	x	x	x	x
Parking asset analytic - current		x	x	x
Parking asset analytic - over time		x	x	x
Rates + Rules Management - Client managed			x	x
Public web view to find parking				x
Parking Occupancy Management				
Management of Live Per-Space Occupancy Data	x	x	x	x
Management of Live Aggregate Occupancy Data (e.g. Zone, Garage, Garage Level)	x	x	x	x
Parking Session Log by Space		x	x	x
Parking Occupancy Detection				
Remote operation, monitoring, and maintenance of per-space occupancy detection	x	x	x	x
Capture live data in real-time	x	x	x	x
Remote monitoring of operational status	x	x	x	x
Over-the-air software updates, including AI model updates for Cleverciti Sensors	x	x	x	x
Remote operation, monitoring, and maintenance of per-area (entry/exit) occupancy detection	x	x	x	x
Capture live data in real-time	x	x	x	x
Remote monitoring of operational status	x	x	x	x
Over-the-air software updates	x	x	x	x
Analytics				
Occupancy	x	x	x	x
Trend over time	x	x	x	x
Heatmap		x	x	x

Modules	Smart	Brilliant	Clever	Genius
Analytics (continued)				
Compare date ranges		x	x	x
Trend over time		x	x	x
Events		x	x	x
Turnover		x	x	x
Length of Stay		x	x	x
EV Charging Events		x	x	x
EV Charging Utilization		x	x	x
Revenue		x	x	x
Payment Compliance			x	x
Violations			x	x