

Circ360: The next level of guidance and communications for outdoor parking areas



Introducing **Circ360**, which revolutionizes the process of parking by providing realtime guidance to available spaces in outdoor parking areas. Drivers are dynamically guided to free spaces through **Circ360's** intuitive communication platform, easing the search for a parking space while reducing emissions.

Optimize the potential of your organization's parking facilities while realizing new opportunities to display marketing messages and paid media sponsorships that drive branding and visibility. **Circ360** can also be used to showcase critical alerts related to public safety and emergency communications. Advertising revenues can dramatically increase the ROI of the solution.

Inform Visitors



Circ360 guides visitors approaching from any angle. Positioning a Circ360 at every intersection and every parking aisle makes the search for a quick and easy.

Boost Revenue



Drive enhanced communications in addition to easing parking complexity. Circ360 is a valuable addition to marketing efforts, allowing you to engage a captive audience to increase sales or enhance operational efficiencies.

Be Green



Eliminating parking search leads to a reduction in traffic, which also reduces emissions. As more organizations seek to adopt friendlier environmental practices, this benefit becomes more critical.

Welcome. Assist. Engage. Inform.

Circ360 is an omnidirectional floating LED sign that displays live parking information and messaging. The displays are ideal for a range of dynamic on-street and open-air digital signage applications, including local parking availability, advertising, smart city data, security notifications and more.

Circ360 revolutionizes the parking experience. The solution can be installed on existing light poles and takes approximately 30 minutes per device. Integrated light sensors adjust brightness automatically to address changing weather and light conditions. Its intuitive online interface allows users to customize display and messaging options. Bring your parking operations into the future with Cleverciti.