



Cleverciti[®]

Smart Parking
for Smart Cities

www.cleverciti.com



Data-driven parking intelligence for smart cities

Cities frequently face a variety of challenges when it comes to traffic and parking:

- Valuable parking space not being monetized
- Long search times for a parking space
- Exceeded emissions limits
- Illegal parking
- Lack of parking space management systems and procedures

Cleverciti provides the complete end to end systems and solutions to help cities to solve the challenges connected with their on-street and open space parking.



Traffic and Pollution Reduction

Cleverciti allows drivers to make smart parking decisions based on reliable data rather than luck, ensuring less congestion and emissions. Drivers know exactly where to go and especially also where not to go: They can make a decision immediately, rather than circling around.



Real-time communication

Immediate and up-to-date detection of available on-street parking spaces reduces the required time and distance to park. ClevercitiSensors monitor all parking spaces in real time and provide exact and reliable data to drivers via their navigation devices, Apps and Cleverciti's unique local Circ360 LED signage



Increase revenue

Spaces dedicated to parking are one of a city's most valuable assets, but in most cases, drivers aren't paying for these precious spots. By providing them with real-time information about the location of available spaces through Cleverciti solutions, drivers recognize the service and are more willing and motivated to pay as search time and frustration is reduced.



Intelligent Monitoring

Cleverciti solutions allow cities to identify trends and prioritize controls according to real occupancy and payment data. The appropriate use of dedicated zones, such as disabled or delivery zones, can be continuously monitored. If necessary, the identification of a violation or verification can be easily established.



Improve Tourism and Local Business Opportunities

A seamless parking experience enhances the visitor and resident experience, attracting more businesses, residents and visitors to local businesses.



Revolutionize the parking experience

Cleverciti provides cities with sophisticated parking management tools, all in one integrated platform. Design smarter, more efficient cities with intelligent infrastructure built for the future.

Cleverciti revolutionizes the process of parking by delivering real-time identification of free and occupied spaces within outdoor areas. With ClevercitiCirc360, cities can inform customers of available spaces in real time while displaying marketing messages and paid media sponsorships that enhance branding and visibility.

Comprehensive solutions for today's smart cities

Cleverciti sensors detect, analyze and measure available parking spaces in real time



Features and benefits

- Detects more than 100+ parking spaces
- Quick and easy installation
- Flexible data transmission (3G, 4G, LTE, WIFI)
- Highest level of accuracy
- Edge processing and deep learning builds intelligence
- Secure data protection

Customizable dashboard delivers intelligence in real-time



Manage all parking spaces

- Individual analysis options
- Export function to share data with stakeholders as needed

Drivers receive information via navigation devices and local LED displays



Visualize the parking situation

- Driver navigation with the Cleverciti app or innovative 360° LED color display
- Easily integrated in existing apps



Installations in 20 countries

Cleverciti - References from cities

Bad Hersfeld



Operational: **Since June 2015**
 Type: **City centre and P&R**
 Parking spaces: **500+**

Dubai Smart City



Operational: **Since December 2016**
 Type: **City centre, Sheikh Zayed Road**
 Parking spaces: **1100+**

Berlin



Operational: **Since June 2019**
 Type: **On-Street; Supporting Autonomous Driving**
 Parking spaces: **1000+**

"The parking space management and parking guidance system of Cleverciti offer the best data quality, over 99% reliability as well as top performance and service." **Thomas Fehling**, Mayor, Bad Hersfeld

"We chose Cleverciti because just one Cleverciti sensor alone can monitor a very large number of parking spaces."
Holger Kahl, Corporate Development, RHEINENERGIE AG

International Awards



International Partners



Certification



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