

Circ360[™]: The next level of guidance and communications for outdoor parking areas



Introducing Circ360[™], which revolutionizes the process of parking by providing real-time guidance to available spaces in outdoor parking areas. With its unique full-circle design, it wraps around the existing lamppost, fitting in neatly with the streetscape – unobtrusively guiding visitors to the nearest parking and visible from all angles. Drivers are dynamically guided to free spaces through Circ360[™]'s intuitive communication platform, easing the search for a parking space while reducing emissions.

Optimize the potential of your organization's parking facilities while realizing new opportunities to display marketing messages and paid media sponsorships that drive branding and visibility. Circ360[™] can also be used to showcase critical alerts related to public safety and emergency communications. Advertising revenues can dramatically increase the ROI of the solution.

Inform Visitors



Circ360 guides visitors approaching from any angle. Positioning a Circ360[™] at every intersection and every parking aisle makes the search for a space quick and easy.

Boost Revenue



Drive enhanced communications in addition to easing parking complexity. Circ360[™] is a valuable addition to marketing efforts, allowing you to engage a captive audience to increase sales or enhance operational efficiencies.

Be Green



Eliminating parking search leads to a reduction in traffic, which also reduces emissions. As more organizations seek to adopt friendlier environmental practices, this benefit becomes more critical.

Welcome. Assist. Engage. Inform.

Circ360[™] is an omnidirectional floating LED sign that displays live parking information and messaging. The displays are ideal for a range of dynamic on-street and open-air digital signage applications, including local parking availability, advertising, smart city data, security notifications and more.

Circ360 revolutionizes the parking experience. The solution can be installed on existing light poles and takes approximately 30 minutes per device. Integrated light sensors adjust brightness automatically to address changing weather and light conditions. Its intuitive online interface allows users to customize display and messaging options. Bring your parking operations into the future with Cleverciti.

Circ180[™]: The next level of guidance and communications for outdoor parking areas



Introducing Circ180[™], which revolutionizes the process of parking by providing realtime guidance to available spaces in outdoor parking areas. With its unique half-circle design, it wraps around the existing lamppost, fitting in neatly with the streetscape – unobtrusively guiding visitors to the nearest parking. A half-circle version of its full-circle cousin the Circ360[™], the Circ180[™] is best for one-way streets, when drivers will only see the sign from one side. Drivers are dynamically guided to free spaces through Circ180[™]'s intuitive communication platform, easing the search for a parking space while reducing emissions.

Optimize the potential of your organization's parking facilities while realizing new opportunities to display marketing messages and paid media sponsorships that drive branding and visibility. Circ180[™] can also be used to showcase critical alerts related to public safety and emergency communications. Advertising revenues can dramatically increase the ROI of the solution.

Inform Visitors



Circ180[™] guides approaching visitors. Positioning a Circ180[™] at every intersection and parking aisle makes the search for a space quick and easy.

Boost Revenue



Drive enhanced communications in addition to easing parking complexity. Circ180[™] is a valuable addition to marketing efforts, allowing you to engage a captive audience to increase sales or enhance operational efficiencies.

Be Green



Eliminating parking search leads to a reduction in traffic, which also reduces emissions. As more organizations seek to adopt friendlier environmental practices, this benefit becomes more critical.

Welcome. Assist. Engage. Inform.

Circ180 is a floating LED sign that displays live parking information and messaging. The displays are ideal for a range of dynamic on-street and open-air digital signage applications, including local parking availability, advertising, smart city data, security notifications and more.

Circ180[™] revolutionizes the parking experience. The solution can be installed on existing light poles in under an hour per device. Integrated light sensors adjust brightness automatically to address changing weather and light conditions. Its intuitive online interface allows users to customize display and messaging options. Bring your parking operations into the future with Cleverciti.

CIRC[™] Parking Guidance System: The next level of guidance and communications for outdoor parking areas



Circ[™] delivers real-time, accurate parking guidance tucked neatly into the existing streetscape. Circ[™] guidance is cloud-connected, allowing for real-time data display and central content management.

To minimize parking search traffic all drivers searching for a space must have access to turn-by-turn guidance informed by accurate, real-time data. Deploying local signage can be costly and obtrusive, but Circ[™] has been designed from the start to be cost-effective and fit into the existing streetscape. With the Circ[™] parking guidance system, nearly 100% driver adoption is possible.

Circ[™] has advanced navigation algorithms to ensure drivers are directed in the appropriate direction at each intersection based on all of the latest parking data – from ClevercitiSensors[™], the ClevercitiCard[™] or third-party systems.

Optimize the potential of your organization's parking facilities while realizing new opportunities to display marketing messages and paid media sponsorships that drive branding and visibility. Circ[™] can also be used to showcase critical alerts related to public safety and emergency communications. Advertising revenues can dramatically increase the ROI of the solution.

Inform Visitors



Circ[™] guides visitors approaching from any angle, delivering accurate navigation to drivers at each decision point, making the search for a space quick and easy.

Boost Revenue



Drive enhanced communications in addition to easing parking complexity. Circ[™] is a valuable addition to marketing efforts, with a content management system to deliver ads or other messages to your captive audience to increase sales or enhance operational efficiencies.

Be Green



Eliminating parking search leads to a reduction in traffic, which also reduces emissions. As more organizations seek to adopt friendlier environmental practices, this benefit becomes more critical.